

# Vistsporið

Fréttabréf Vistbyggðarráðs



## Fróðleiksmolar

- Skráning í vinnuhópa fer nú fram á nýju heimasíðunni: [www.vbr.is](http://www.vbr.is)
- Næsti opni fundur VBR er fyrirhugaður 18.nóvember kl: 8:30. Dagskrá nánar auglýst síðar.
- Verið er að vinna að skipulagningu næsta árs og eru tillögur að opnum fundum og fyrirlesurum vel þegnar.
- Næsti stjórnarfundur VBR er 3.nóvember.

## Vistvæn endurhönnun og norrænt samstarf

1.árgangur, l.tbl.

Fyrsti vetrarfundur Vistbyggðarráðs var haldinn þann 21. október síðastliðinn. Yfirskrift fundarins var *Vistvæn endurhönnun og norrænt samstarf* og var hann haldinn í nýju húsnæði verkfræðistofunnar Elfu á Höfðabakka 9. Í upphafi fundarins kynnti Sigríður Björk Jónsdóttir framkvæmdastýra starfsemina framundan ásamt því að fara yfir stöðu Vistbyggðarráða á Norðurlöndunum og samstarf þeirra á meðal. Að því loknu opnaði Kristveig Sigurðardóttir, formaður stjórnar Vistbyggðarráðs nýja heimasíðu félagsins: [www.vbr.is](http://www.vbr.is).



Þá tóku við Arinbjörn Friðriksson og Helga J. Bjarnadóttir, verkfræðingar hjá Elfu og fóru yfir endurhönnun skrifstofuhúsnæðis að Höfðabakka 9 og BREEAM vottun byggingarinnar. Áhugavert var að sjá hversu vel hafði til tekist og er það augljóslega raunhæfur kostur fyrir þá sem vilja fara þessa leið að taka mörg skref í átt til vistvænna byggingarháttanna við endurhönnun bygginga allt eftir ástandi húsnæðis hverju sinni, mögulegri endurnýtingu byggingarefna og tengingu húsnæðis við samgöngukerfi o.s.frv.

Að lokum fór Guðmundur Tryggvi Sigurðsson forstöðumaður eignaumsýslu Reita hf. sem eiga bygginguna yfir sýn fasteignafélagsins á vistvæna hönnun

## Vinnuhópar:

Vistvæn byggð-  
Íslenskar áherslur

Norræn samvinna

Endurskoðun byggin-  
gareglugerðar

Matskerfi vistvænna  
bygginga

Ritstjórn heimasíðu

Hugmyndum um nýja  
vinnuhópa er vel  
tekið. Vinsamlegast  
hafið samband við  
framkvæmdastýru,  
eða sendi post á:  
[vbr@vbr.is](mailto:vbr@vbr.is)

## Framhaldsfundur Norrænu Vistbyggðarráðanna í Helskinki

Norrænu vistbyggðarráðin eru öll þáttakendur í verkefni sem styrkt er af Norræna nýsköpunarsjóðnum NICE og miðar að því að efla samstarf þeirra á milli.



Helstu samstarfsfletir sem ræddir hafa verið eru hvernig norrænu VBR geta mögulega nýtt sér samstarfið til þess að vinna að aðlögun núverandi vottunarkerfa s.s. BREEAM að norrænum aðstæðum. Nú þegar hafa bæði Svíar og Norðmenn gengið til samstarfs við BREEAM um þess háttar aðlögun. Umræðan um vottunarkerfin er þörf og brýn, en aðlögun að kerfum sem nú þegar eru í notkun þarf ekki að takmarka notkun annarra. Vistbyggðarráði er ætlað að vera leiðandi aðili í umræðu og aðlögun vottunarkerfa að íslenskum aðstæðum.

# Vistsporið

## Inside Story Headline

almennt.

Þegar dagskrá var tæmd og umræðum lokið var farið í skoðunarferð um húsnæðið.



**Caption describing picture or graphic.**

*“To catch the reader's attention, place an interesting sentence or quote from the story here.”*

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## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment

upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

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## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



**Caption describing picture or graphic.**

Microsoft Publisher includes

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own

articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when

you’re finished writing your newsletter, convert it to a Web site and post it.



**Caption describing picture or graphic.**

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**Caption describing picture or graphic.**



# Organization

helstu fréttir af  
starðfseminni

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4  
Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

Your business tag line here.

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This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

**We're on the  
Web!**

**example.com**



**Caption describing picture or graphic.**

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you

may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.